

POP UP SHOP

GETTING STARTED WITH POP UPS

Presented by
Nora Roughen-Schmidt

Friday, February 16th
10:30 am - Noon

The Dodger Bowl | 318 King Street Dodgeville, WI 53533

Why Attend?

- Learn how to launch a new business in a relatively risk-free situation
- Test the market without a big financial commitment
- Fill vacant storefronts with short term tenants that can become long term tenants

Nora Roughen-Schmidt of Viroqua Chamber-Main Street will present a how-to session on establishing a successful pop up shop program in your community based on her four years of local success. The presentation will address how to structure the program, identify spaces, solicit entrepreneurs and effective marketing strategies, along with strategies for growing pop up businesses into permanent tenants.

To RSVP for this FREE Event
Visit <http://bit.ly/2DQm0Ha>

Prosperity Southwest Wisconsin is our regional economic development entity and will be the host on February 16th. Registered guests are welcome to stick around for the PSW General Meeting from Noon-1:30pm for lunch and an update on other important regional activities.



www.prosperitysouthwest.com

For questions please contact Bob Jones 815-281-2866

